

## AMENDMENTS TO THE SPECIFICATION

Please amend the Specification pursuant to 37 C.F.R. § 1.121 as follows:

On page 1, line 1, please amend the title as follows:

-- INTERNET CONTEXTUAL COMMUNICATION ADVERTISEMENT DELIVERY  
SYSTEM AND METHOD--

Application Serial No. 10/001,772

Docket No.: 03485/100H79-US1